



**Health and Sports Science Module Handbook**  
**Faculty of Sports Science Universitas Negeri Makassar**

<b>Module designation</b>		<b>Sport Management</b>				
Semester(s) in which the module is taught		3				
Person responsible for the module		Dr. Saharullah, M.Pd Abdul Rahman, S.Or, M.Pd Sulaeman, S.Pd, M.Pd				
Language		Bilingual (Bahasa and English)				
Relation to curriculum		Compulsory				
Teaching methods		3 parallel classes consist of 35 students/class: 1) Lecture (Face to face lecture): 2 hours x 14 weeks 2) Practical class: -				
Workload	Total workload	88 hours				
		Face to face teaching	Structured activities	Independent study	Exam	total
	Lecture	28	28	28	4	88
	Practical class	-	-	-	-	-
	Total					88
Credit points		2 credits				
Required and recommended prerequisites for joining the module		None				



**Health and Sports Science Module Handbook**  
**Faculty of Sports Science Universitas Negeri Makassar**

<p>Module objectives / intended learning outcomes</p>	<p>This course will provide students with an overview of sport management and leadership concepts and practice. Course content will represent a variety of sport management concepts, segments, theories, and applications.</p> <p>As a result of taking this module, students should be able to:</p> <ul style="list-style-type: none"> <li>• Define sport management and industry segments, as well as discuss the nature and scope of opportunities within and across these segments throughout the sport industry.</li> <li>• Explain the importance of a professional perspective and begin to exhibit critical professional skills and attitudes.</li> <li>• Develop critical thinking skills to evaluate major challenges within the sport industry.</li> <li>• Explain the difference and relevance of ethical, legal, and sociological concepts within the management of sport.</li> <li>• Explaining key components of the expanding field of sport event management.</li> </ul>
<p>Content</p>	<ul style="list-style-type: none"> <li>• Managing Sport (Defining sport and sport management, nature and scope of the sport industry, aspects and competencies of sport management).</li> <li>• Developing a Professional Perspective (Professional preparation and attitude, career planning and management).</li> <li>• Historical Aspects of the Sport Industry (Historical aspects of commercialization in sport and the sport market, history of the discipline of sport management, critical thinking in the history of the sport industry).</li> <li>• Management Concepts and Practice in Sport Organizations (Types of sport organizations, critical thinking in sport organizations).</li> <li>• Managing &amp; Leading in Sport Organizations (Theoretical approaches to management, leadership, critical thinking in sport managing and leading).</li> <li>• Sport Management and Marketing Agencies (Functions and types of sport management and marketing agencies, careers and challenges in agencies, critical thinking in agency activities, ethical issues).</li> <li>• Sport Tourism (Tourism and tourism industry, sustainability and sport tourism, critical thinking in sport tourism).</li> </ul>



**Health and Sports Science Module Handbook**  
**Faculty of Sports Science Universitas Negeri Makassar**

	<ul style="list-style-type: none"> <li>• Finance and Economics in the Sport Industry (Economics of sport, financial management, revenue and expenses for sport organizations, careers in financial management for sport organizations).</li> <li>• Sport Facility and Event Management (Facility and event management, critical thinking and ethics in sport facility and event management).</li> <li>• Sociological Aspects of Sport Management (Social significance of sport, sport as a vehicle for social transformation).</li> </ul>
<p>Exams and assessment formats</p>	<p><b>Quizzes</b>  There will be quizzes for each major topic covered in the course. The quizzes will be based entirely on the assigned readings and lectures.  <b>Weight: 25%</b></p> <p><b>Mid and Final Semester Exams</b>  Students will take two exams during the course. These exams will be based on assigned readings and lecture materials. Exam format will be a combination of true or false, multiple choice, and open-ended questions.  <b>Weight: 75%</b></p>
<p>Study and examination requirements</p>	<p>Students are expected to attend all classes as there will be quizzes in some meetings. Final grade will be based on student attendance, their participation in quizzes, and their scores in mid and final semester exams.</p>
<p>Reading list</p>	<p>Masteralexis, L. P., Barr, C. A., &amp; Hums, M. A. (2019). Principles and Practice of Sport Management, 6<sup>th</sup> Edition. Jones &amp; Bartlett Learning.</p> <p>Pedersen, P. M., &amp; Thibault, L. (2019). Contemporary Sport Management, 6<sup>th</sup> Edition. Human Kinetics.</p> <p>Harsuki. H. (2012). Pengantar Manajemen Olahraga. Rajagrafindo Perkasa.</p>